Key the	eme/issue	How is this being addressed?	Opportunities			
		Including strategies & contributing programmes/activity/initiatives	and actions			
Ambitions from Southend's original HWB Strategy 2013-15						
1. A po	sitive start in life					
a)	Reduce need for children to be in care	Early Help Family Support				
b)	Narrow the education achievement gap					
c)	Improve education provision for 16-19s					
d)	Better support more young carers					
e)	Promote children's mental wellbeing	A Better Start Southend				
f)	Reduce under-18 conception rates					
g)	Support families with significant social	Early Help Family Support   A Better Start Southend				
	challenges					
2. Pron	noting healthy lifestyles					
a)	Reduce the use of tobacco	Smoking cessation programme				
b)	Encourage use of green spaces and seafront	Physical Activity Strategy (PAS) / Ideas in motion				
c)	Promote healthy weight					
d)	Prevention and support for substance &					
	alcohol misuse					
3. Impr	oving mental wellbeing					
a)	A holistic approach to mental and physical	Joint Mental Health Strategy (JMHS)				
	wellbeing					
b)	Provide the right support and care at an early					
	stage					
c)	Reduce stigma of mental illness					
d)	Work to prevent suicide and self-harm	Joint Mental Health Strategy (JMHS)				
e)	Support parents postnatal	A Better Start Southend				
4. A safer population						
a)	Safeguard children and vulnerable adults	Safeguarding Boards agenda				
	against neglect and abuse	Community Safety Partnership				
b)	Support the Domestic Abuse Strategy Group	Domestic Abuse Strategy				
	in their work					
c)	Work to prevent unintentional injuries					
	among under 15s					

5. Livin	g independently	
a)	Promote personalised budgets	Transformation programme
b)	Enable supported community living	
c)	People feel informed and empowered in their	
	own care	
d)	Reablement where possible	
e)	People feel supported to live independently	
	for longer	
6. Activ	e and healthy ageing	
a)	Join up health & social care services	Joint commissioning programme   Multi-Disciplinary Teams
b)	Reduce isolation of older people	Transformation programme
c)	Physical & mental wellbeing	
d)	Support those with long term conditions	
e)	Empower people to be more in control of	
	their care	
7. Prot	ecting health	
a)	Increase access to health screening	Health screening programme
b)	Increase offer of immunisations	
c)	Infection control to remain a priority for all	
	care providers	
d)	Severe weather plans in place	
e)	Improve food hygiene in the Borough	
8. Hou	•	
a)	Work together to;	
	<ul> <li>Tackle homelessness</li> </ul>	Southend Homelessness Prevention Strategy 2014-2017
	<ul> <li>Deliver health, care &amp; housing in</li> </ul>	http://bit.ly/2wBh5YA
	a more joined up way	
b)	Adequate affordable housing	
c)	Adequate specialist housing	Housing Strategy 2011-2021 <u>http://bit.ly/2gHOQSy</u>
d)	Understand condition and distribution of	
	private sector housing stock, to better focus	
	resources	

9. Maximising opportunities	
a) Have a joined up view of Southend's health	Joint Commissioning agenda
and care needs	
b) Work together to commission services more	
effectively	
c) Tackle health inequality (including improved	
access to services)	
d) Promote opportunities to thrive; Education,	Economic Development activity
Employment	
2014-15 Peer challenge recommendations	
A1) Less is more -Reduce the number of issues that	HWB Strategy refresh 2017-21, narrowed focus to increasing physical activity
the Board is focusing on so that it can attend more	levels
proactively to the main issues facing the Borough.	
A2) Address inequality -Develop a common	HWB Strategy refresh 2017-21 emphasises tackling inequality
understanding of health inequalities and where	
health outcomes are poor, agree what needs to be	
addressed and ensure partners are addressing them	
together.	
A3) Strengthen community engagement and	Our Town Our Future (borough vision) programme
resilience	Transformation programme
Public and stakeholder engagement event, May 2015	
B1) Mental health: Holistic view of health as both	Joint Mental Health Strategy
physical and mental	
B2) Healthy food: Importance of good nutrition and	
accessibility of healthy, affordable food	
B3) Importance of social connection to address	Transformation programme
isolation/loneliness	
B4) Housing: Appropriate, affordable housing	Housing Strategy 2011-2021 <u>http://bit.ly/2gHOQSy</u>
B5) Value of prevention and early intervention	A Better Start Southend
B6) Empower people to make positive choices	
B7) Listen to and involve service users in decision	
making	

DQ) Do once and realistic with people shout what are					
B8) Be open and realistic with people about what can					
be delivered					
B9) Centralise services: Promote easy/comprehensive					
access to information	service				
B10) Recognise and support carers					
HWB strategy development session May 2016					
<u>C1. Outcomes</u> : Focus on outcomes rather than	Refreshed HWB Strategy 2017-2021 focuses on increasing physical activity				
services					
C2. Language and branding: think about our wording					
and make things more real for people i.e. 'be more	Wellbeing Strategy 2017-2021 with the aim of making it more accessible.				
active!' instead of 'increased physical activity'					
C3. Data & intelligence: availability and accessibility					
of quality data across the system and using data					
intelligently to make a real difference i.e. deep dives/					
analyses/ longitudinal studies.					
<u>C4. Be open</u> with people about what is possible					
C5. Consistency of message across the partnership:	The HWB Strategy refresh 2017-2021, which has been fully supported by the				
How does the HWB Strategy and vision influence the	HWB Board, encourages partners to enable the HWB strategy's aims to				
visions and plans of system partners?	influence their own strategic activity.				
C6. Workforce challenges - how do we address					
ongoing workforce needs?					
Joint Strategic Needs Assessment (JSNA) headlines Fe	b 2017				
• Lifestyle related health challenges: excess	Be Active! – Southend's HWB Strategy refresh 2017-21				
weight; nutrition; smoking; long term	Southend's Physical Activity Strategy 2016-21				
conditions (LTCs)	Smoking Cessation programme				
• Life expectancy related to cancers,					
circulatory, respiratory and chronic diseases.					
<ul> <li>Mental health: anxiety &amp; depression;</li> </ul>	Joint Mental Health Strategy				
dementia.					
Deprivation: comparatively higher levels of					
deprivation and child poverty; levels of					
employment and skills					